



## *William Webster Addresses*

### *IWP Class of 2008:*

*“Make a place in your lives for service”*

**T**he Honorable William Webster, former Director of both the Federal Bureau of Investigation and the Central Intelligence Agency, addressed the

Class of 2008 at the fifth annual Commencement Exercises of The Institute of World Politics on June 6, 2008. He was joined in recognizing the Institute’s graduates by Mr. Owen Smith, Chairman of the IWP Board of Trustees; Dr. John Lenczowski, Founder and President of the Institute, Dr. Marek Chodakiewicz, Academic Dean; and Dr. David Klocek, Faculty Chairman.

The Institute awarded Judge Webster a Doctorate of Laws *honoris causa* for his decades of service to the nation and to causes higher than himself. A veteran of the U.S. Navy during the Second

World War, Judge Webster served as a U.S. Attorney and later a Federal judge prior to his appointments as head of the FBI and later the CIA. Since his retirement

from public office in 1991, he has continued to be involved in causes related to statesmanship and intelligence, particularly the balance between security and civil liberty.

In his remarks, Judge Webster praised Dr. Lenczowski and the Institute for the school’s stalwart defense of America’s founding principles. He reminded the graduates to “make a place in your lives for service, for duty, for quality, for honor, for steadfast trustworthiness, and I can tell you that it will reward you in your work and your life tenfold. These qualities will lead you away from



*Right: The Hon. William Webster addresses the Class of 2008.  
Photo: Thomas Zeeb*

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## *IWP Sets Back-to-Back Admissions Records in Fall 2007, Spring 2008*

Since summer 2007, The Institute of World Politics has enjoyed a record number of students graduating from its programs, as well as record numbers of applicants, new students entering its programs, and total students enrolled.

The class of 2007 was the Institute's largest to date, with 26 Master's degrees and 3 Certificates of Graduate Study awarded. Although the size of the graduating class in 2008 was somewhat smaller, the Institute is nonetheless proud that 70 individuals have now completed its Master's degree program. This number does not take into consideration the hundreds of other students who have benefited from earning Certificates of Graduate Study and taking individual courses through the Continuing Education program.

The momentum of summer 2007 and its record graduating class continued into fall 2007 as the Institute saw continued growth in its student body. A record number of 41 new students enrolled in classes for the semester, representing considerable growth over fall 2006 (in which 18 new students began programs at IWP). This growth came despite an 18% rise in tuition. Applications received also increased proportionately. Overall, 93 students enrolled in classes for fall 2007, thus setting a record for the Institute.

This record proved to be short-lived, however, as the pace of both student recruitment and enrollment in the spring 2008 semester proved to be even more remarkable, with 98 students enrolled in courses at IWP. Not only did this set an all-time record for the school, it also represents a shift from the usual pattern of spring enrollment being slightly lower than that of the preceding fall. (In the past, attrition from the fall semester and relatively few students beginning in the spring has resulted in spring enrollment lower than the preceding fall.)

Tony Likins, Vice President for External Affairs, said: "I'm pleased that we've been growing IWP's student body significantly, but I'm even more pleased about the momentum our student recruitment efforts are building. We've been working hard

to ensure progress not only in recruiting students from government agencies and the military but through more traditional recruitment channels as well.” Some of the growth in the Institute’s student body has come from the new relationships with the U.S. Army (see p. 6), though many other new students chose IWP thanks to increased exposure to the school’s website, expanded advertising concentrated in well-respected local and national newspapers and journals, and an intensive campaign of visiting more than 50 graduate school fairs.

During the fall semester, IWP staff and faculty members are scheduled to visit over 70 graduate school fairs held throughout the nation, in order to promote the Institute’s programs among current undergraduate students and to increase the Institute’s public profile. As well, the Institute’s staff continue to capitalize on other marketing and recruitment tools, such as further tailoring IWP’s advertising and enhancing its publications and marketing literature.

Yet another sign of the strides made by IWP in student recruitment is the accelerated pace of new applications arriving in advance of the approaching fall 2008 semester. “I’m confident that we are on track to fulfill both our short-term and long-term recruitment goals,” said Mr. Likins.



## *William Webster Addresses IWP Class of 2008*

*(continued from first page)*

seeking fame and fortune – although they may come to you – but more importantly they will give you an opportunity to pursue your highest aspirations. For a better and a safer world: that is why you have studied at IWP; that is why you have made your contributions.”

Faculty, friends, and family gathered to witness fifteen students receive Master’s degrees and five students receive Certificates of Graduate Study. Salutatorian Aaron Linderman thanked the school and its instructors for the unique education he and his classmates received at IWP (valedictorian Bryan Hill was unable to attend the ceremony because he is presently in Taiwan studying its language and culture).

To conclude the ceremony, Lawrence Buckley (IWP Class of 2007), president of the Institute’s Alumni Association, welcomed the Class of 2008 to the ranks of IWP alumni.



*Below: The Hon. William Webster with members of the Class of 2008, and attending Institute faculty and Trustees.  
Photo: Thomas Zeeb*



## FACULTY PROFILE

*Dr. Douglas E. Streusand*

*Expertise: Historical and Contemporary Islam and Islamic civilization; Islam and politics; Terrorism; Central and South Asia; International Relations; Military History*

Following 9/11, the attention of students and practitioners of foreign policy naturally turned to the politics and culture of Islamic extremists and of Central Asia generally. Most scholars found that they were playing catch-up—that they had little background or expertise in the subject—but students of IWP adjunct professor Dr. Douglas Streusand knew that they were learning from one of the few American scholars with significant knowledge of Islam as well as Central Asia’s contemporary politics and history.

*Islam, Islamism, and Grand Strategy*

Years before 9/11, Dr. Streusand was publishing scholarly pieces patiently explaining the nuances of Islam and Islamism and advocating a sensible communications strategy directed at the Islamic world. An excellent representative example of his analysis of the subtleties of how contemporary radical Islamism is related to, but distinct from, the larger thread of Islamic history and culture was published in *Middle East Quarterly* in 1997.

Some of his other notable publications include *The Formation of the Mughal Empire* (published in Delhi by Oxford University Press in 1989 and reprinted in 1999); “Geopolitics versus Globalization” (in *Globalization and Maritime Power*, edited by Sam J. Tangredi); “European Islam or Islamic Europe,” (in *New Europe Review*) and the forthcoming *The Islamic Gunpowder Empires in World History* (expected publication in early 2009). Among his other academic endeavors, Dr. Streusand frequently presents papers at conferences across the country, writes numerous review essays, and has also contributed to the third edition of the *Encyclopedia of Islam*. He holds

an M.A. (1981) and Ph.D. (1987) from the University of Chicago, both in Islamic history.

*Scholarship, Teaching, and Moral Leadership*

As an historian and policy analyst, Dr. Streusand specializes in the Islamic world but, uniquely, also possesses broad historical interests and a professional’s understanding of current strategic and military issues.

At the Marine Corps Command and Staff College, he teaches field-grade officers international relations, culture, and interagency operations. In addition to speaking Persian, he is also a project officer for the Command and Staff College’s Arabic language program. At other institutions such as Johns Hopkins and the University of Maryland he has taught graduate courses in such diverse subjects as terrorism, the military history of the Middle East and South Asia, the Soviet-Afghan war, ancient warfare, French military history, the Vietnam War, Renaissance warfare, and Middle East cultures.

“When it comes to a subject as complex as Islam today, the Institute and its students are blessed to have the wisdom of Dr. Streusand.”  
—Dr. John Lenczowski

At the Institute, Dr. Streusand presently teaches “Islam in Contemporary Global Politics,” a course that not only grounds students in the realities of Islam today but requires them to confront the policy challenges it presents. As the school’s Academic Dean, Dr. Marek Chodakiewicz, explains, “This regional studies course is designed for our most advanced students, who have already gained an appreciation for the ethical utility of diplomacy, intelligence, military strategy, economics, and all the other arts of the wise statesman. We take these students who have learned the building blocks

and put them in our intensive regional-studies courses to teach them the higher orders of architecture—the art of combining the building blocks into the practical and realistic edifice of policy.”

“I am deeply thankful that the Institute is able to retain such thoughtful and patriotic scholars as Doug Streusand,” commented Dr. John Lenczowski, IWP Founder and President. “He sets an example to his students and to this entire school of the diligent and prescient analyst working within the scope of the academic and governmental establishment. As his record indicates, Doug understands the crucial issues of our time, whether or not they are popular at the moment. Moreover, he demonstrates the necessity of gaining detailed, systematic knowledge of his subject matter—including mastering its critical languages. Students who sit under him know what it is to speak truth to power, as well as what it is to speak a more powerful truth based on the highest standards of critical scholarship. When it comes to a subject as complex as Islam today, the Institute and its students are blessed to have the wisdom of Dr. Streusand.”



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No other educational institution in the United States is dedicated to the development of leaders who understand international realities, the role of American founding principles and the Western moral tradition in contemporary statecraft, and the ethical and prudential use of all the instruments of statecraft. Our faculty has given more than 500 years of service to the United States, and with their record they inspire a new generation of leaders – our students.

For more information about supporting the important work of IWP, please contact Tricia Lloyd, Vice President of Advancement, or Justin Stebbins, Development Officer.

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#### NEWS IN BRIEF

##### FOREIGN AFFAIRS REVIEWS

##### DR. JOHN TIERNEY'S *CHASING GHOSTS*

The well-known journal *Foreign Affairs* published a review of Dr. John Tierney's remarkable book *Chasing Ghosts: Unconventional Warfare in American History* in its May/June 2008 issue. The British scholar Sir Lawrence Freedman (himself a distinguished writer on contemporary conflict) writes that, “In his excellent book, Tierney demonstrates that when Americans have been disadvantaged in conventional war... they have adopted effective guerilla tactics. The problems have come when their enemies have used such tactics themselves.... The record he lays out illustrates the problems...”

*Chasing Ghosts* has already won high praise from the *Marine Corps Gazette* and other notable reviewers. It is in use at the U.S. Army War College and other professional institutions, and Dr. Tierney has been busy since his book's publication addressing distinguished professional military history gatherings regarding his research into America's experience of unconventional war.

##### PROF. HENRY SOKOLSKI APPOINTED TO CONGRESSIONAL WMD COMMISSION

On May 16, 2008, Henry Sokolski, adjunct professor at The Institute of World Politics and Executive Director of the Nonproliferation Policy Education Center, was named by Congress to the Commission on the Prevention of Weapons of Mass Destruction Proliferation and Terrorism.

The Congressional announcement noted that the new Commission “will assess the nation's current activities, initiatives, and programs aimed at preventing the proliferation of weapons of mass destruction and terrorism while providing a clear, comprehensive strategy with concrete recommendations to achieve this crucial goal.”

##### AMBASSADOR MELADY ON TELEVISION AND RADIO, WRITES IN *WASHINGTON TIMES* FOR PAPAL VISIT

When Pope Benedict XVI visited Washington and New York in April, the expertise of the Institute's Senior Diplomat in Residence Ambassador Thomas P. Melady was in high demand by local and national media. In the days preceding the Pope's arrival Amb. Melady granted interviews to Washington's ABC-TV affiliate and the CBS national radio network. As well, he wrote an editorial in the *Washington Times* offering an insider's view of the larger political and social significance of Benedict's state visit, noting that “like John Paul II and Paul VI, he can set the tone and the framework for the [international] discussion.”

## *U.S. Army sends M.A. candidates, interns, and academic fellow to IWP*

### *First Army Intern Praises IWP's Curriculum, Faculty, Classroom Atmosphere*

IWP has completed the process of reaching three significant long-term agreements with the U.S. Army. These agreements, resulting from discussions with senior officers since 2006, further enhance the Institute's standing as an elite institution with a professionally-minded student body.

The first agreement enables select officers to enroll in graduate programs at the Institute that are deemed supportive of the current military mission—programs that educate officers in the arts of diplomacy and public diplomacy; information operations and psychological operations; intelligence and counterintelligence; civil-military operations; and other forms of statecraft. Officers completing such programs at IWP are termed "Army pentathletes" informally by their colleagues. Currently, three officers are attending IWP under this program, and additional applications are under review for fall 2008. IWP is authorized to enroll up to eleven officers under this arrangement during the current academic year.

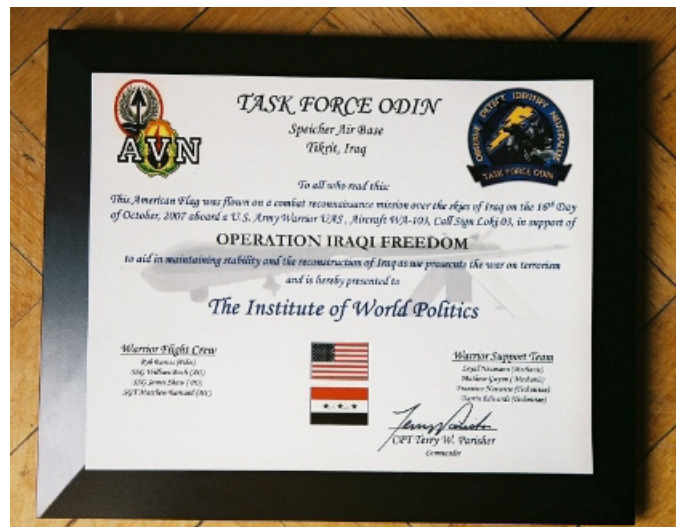
In a second agreement, IWP was selected as one of the first schools to host an entirely new classification of

intern known as the JIIM Scholar. (JIIM is an acronym for Joint, Interagency, International, Multinational.) JIIM scholars are officers whose tour of duty at IWP is characterized by being both short (90 days) and intense ('total immersion'). The program was established to introduce current military leaders, most of whom have combat experience, to the civilian worlds of policymaking, strategy, and other arts of statecraft such as intelligence and diplomacy. An added benefit to the Institute's participation in this program is that it affords IWP unique access to the specialized knowledge and experience possessed by these officers.

Additionally, IWP was chosen as one of only 36 institutions nationwide identified as suitable for the hosting of a Senior Fellow. A third agreement will initiate this program at the Institute this fall. Senior Fellows are colonels or lieutenant colonels in the top 10% of their class who are likely destined to become general officers. This fellowship represents an elite status for both the officer and the Institute, and will permit future general officers to participate fully with IWP faculty and students in the classroom and in research activity.



*Above left: Dr. Lenczowski presents Capt. Parisher with his internship Certificate of Completion*



*Above right: The plaque presented to the Institute by Capt. Parisher*

In commenting upon these strategic developments, Dr. John Lenczowski remarked, "The significance of these developments is difficult to exaggerate. The Army and the other branches of the armed forces are adapting to the battles they have been asked to fight in the wake of September 11th. They have come to realize the importance of properly educating their officers for a wide variety of very delicate missions. In Iraq and Afghanistan, the Army demonstrated it was well-trained for kinetic warfare but less prepared for undertaking the politically sensitive tasks of counterinsurgency warfare, and establishing and maintaining peace and security in territories with hostile forces, some of whom are in civil conflicts and power struggles.

"The Army learned quickly, and one of the key lessons it has drawn from the Iraqi and Afghani theaters is the necessity of providing adequate educational preparation for its officer corps. It was in this climate that we sought to reach an agreement with the Army to teach its personnel. The competition was intense, but it did not take long for the Army to conclude that our mission and educational philosophy were ideally suited to its requirements. In fact, our first JIIM intern, Captain Terry Parisher, just completed his tenure with us at the end of April, and it was a great success.... We have high hopes that our success with the Army will lead to similar arrangements with the other branches of the Armed Forces."

Captain Parisher, an expert in the operation of unmanned aerial vehicles (UAVs) and an Iraq veteran, spent his 90-day internship at the Institute immersed in the study of intelligence, public diplomacy, political warfare, and counterinsurgency warfare. At the request of several IWP professors, Capt. Parisher delivered several addresses based on his personal experiences with counterinsurgency warfare in Iraq. Taking advantage of the Institute's ideal location in Washington, he also participated in an array of academic conferences and seminars and conducted research at the Library of Congress as well as the Institute's own library.

At the end of his program at IWP, Capt. Parisher received a certificate of completion presented by Dr. Lenczowski at a midday ceremony attended by Institute faculty

and staff, as well as Capt. Parisher's young family. In a gesture of goodwill towards the Institute, Capt. Parisher presented IWP with a U.S. flag carried aboard a Predator UAV during a combat mission over Iraq.

After his departure from IWP, Capt. Parisher was directed by his commanding officer to write an assessment of his months at the Institute. We have been permitted to reprint portions of it below:

My experience at The Institute of World Politics was nothing less than remarkable. My 18-year career in the military in an operational environment has taught me how to assess, develop and implement the many functions and responsibilities associated with a military unit but lacked the broader spectrum of political understanding. Based on my observations and involvement at the Institute, I determined that IWP has the unique focus and structure in place to offer an education in statecraft unparalleled by any institution that I have experienced.

There exists a compelling necessity to engage our military officers on subjects and discussion outside of their normal course of communications generally experienced within a military unit. Participation in group discussion and lessons taught by the Institute's scholar-practitioners broadens an individual's understanding of our political structure and the importance of understanding history as a tool in developing guidance and procedures at any level.

The course of study at IWP fuels the mind by taking on diverse topics which encourages a broader comprehension using the lessons learned and viewpoints from a slew of intelligent minds working together as students and professors. My involvement allowed me to ask questions and engage in intellectual conversations outside of what I traditionally experienced as a military officer. Although my military experience and communications outside of the Institute proved to be both satisfying and appropriate to the task at hand, interaction with the Institute's array of staff and students took me out of my comfort level and exposed me to challenges not normally experienced. ...

The staff at IWP welcomed me from the start and encouraged me to experience all the Institute and Washington D.C. had to offer. From inviting me to be a guest lecturer in their classrooms to witnessing a session of Congress, the education will be forever appreciated. I want to congratulate Dr. John Lenczowski on organizing a team of friends and colleagues that share a refreshing viewpoint on professional education. They really do provide the best possible education to students that includes a deep belief in ethical conduct and the Western moral tradition.

Respectfully,

CPT Terry Parisher



# Enduring Wisdom

Elections and politics in this country correspond with battles and war in other times and countries. Whatever of departing evils remains is sure to show itself last in the excitement of political contests.

—Rutherford B. Hayes, from the collected letters (date uncertain)

The best laws cannot make a constitution work in spite of morals; morals can turn the worst laws to advantage. That is a commonplace truth, but one to which my studies are always bringing me back. It is the central point in my conception. I see it at the end of all my reflections.

—Alexis de Toqueville, *Democracy in America* (vol. 2, 1840)

Those who would treat politics and morality apart will never understand the one or the other.

—John, Viscount Morley, *Rousseau* (1873)

The average man votes below himself; he votes with half a mind or a hundredth part of one. A man ought to vote with the whole of himself, as he worships or gets married. A man ought to vote with his head and heart, his soul and stomach, his eye for faces and his ear for music; also (when sufficiently provoked) with his hands and feet. If he has ever seen a fine sunset, the crimson colour of it should creep into his vote....

The question is not so much whether only a minority of the electorate votes. The point is that only a minority of the voter votes.

—G.K. Chesterton, *Tremendous Trifles* (1906)

Even a purely moral act that has no hope of any immediate and visible political effect can gradually and indirectly, over time, gain in political significance.

—Václav Havel, to Alexander Dubček (1969)



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