Master of Arts in Statecraft and International Affairs
An Introduction to
The Institute of World Politics

The Institute of World Politics is a graduate school of national security and international affairs, dedicated to developing leaders with a sound understanding of international realities and the ethical conduct of statecraft, based on knowledge and appreciation of the principles of the American political economy and the Western moral tradition.

Curriculum: All the Instruments of Statecraft

The Institute of World Politics is unique among graduate schools, filling several educational needs with a curriculum offered by no other academic institution in America, and perhaps the world. This curriculum is designed to prepare students to be effective leaders in national security and foreign policy. It includes the study of all the instruments of statecraft and how they are integrated at the level of grand strategy. These include diplomacy, military strategy, opinion formation and public diplomacy, intelligence and counterintelligence, psychological strategy, political action and political warfare, economic strategy, information warfare, moral suasion and other forms of “soft power,” and effective leadership.

The Institute’s curriculum exposes students to the full spectrum of international realities, including history, political culture, the practices of foreign powers (including those that exceed traditional diplomatic norms), current and potential threats, and the strategic role of ideas, values, and belief systems in world politics. The Institute’s unique courses offer specialized professional education not available elsewhere. All courses enhance students’ capacity to understand and address major current issues.

Academic Programs

The Institute of World Politics currently offers three M.A. degrees, in Strategic Intelligence Studies, Statecraft and International Affairs, and Statecraft and National Security Affairs. In addition, the Institute offers eight graduate certificate programs (in American Foreign Policy, Comparative Political Culture, Counterintelligence, Democracy Building, Intelligence, International Politics, National Security Affairs,
and Public Diplomacy and Political Warfare). Students may also take individual graduate courses through the Institute’s continuing education program.

**FACULTY**

The Institute has some of the best professors in the world in their respective fields, including ambassadors, senior intelligence officials, military officers, presidential advisors, and senior congressional staff members. Almost all are scholar-practitioners with both academic credentials and high-level experience in the subjects they teach. Many courses feature guest lecturers who are prominent officials from various agencies of the foreign affairs, defense, and intelligence communities. Several of the Institute’s faculty occupy senior positions in government, but continue to teach at the Institute as well.

**STUDENTS**

The Institute’s student body includes recent graduates of colleges and universities from the United States and around the world and a mix of mid-career professionals from government, the armed forces, the intelligence community, industry, policy study centers, and foreign embassies and governments, whose various perspectives enrich the classroom experience.

**EDUCATIONAL PHILOSOPHY**

The educational philosophy of the Institute is based on a recognition of the need to cultivate civic virtue and responsibility in the exercise of power. The Institute recognizes that the achievement of peace requires an understanding of the realities of human nature, especially the human capacity to commit wrongs against one another. A truly realistic view of human behavior, however, must also include a proper recognition of the best side of that nature: man’s capacity for truth, justice, and that love of neighbor that transcends the requirements of justice. It is this view that will incline the integrated strategic thinker to incorporate diplomacy and other instruments into national strategy before resorting to coercion.

“It’s a real honor for me to be here among you – not just to be here to recognize your achievements, but that you have asked me to be included in your company. I know what The Institute of World Politics is all about. I know the principles that have animated it. I know the values that have become part of you because of your formation here. It’s your embracing of these values that motivated me to be here, and honors me by your including someone like myself in your circle.”

– Gen. Michael V. Hayden

Former Director of the Central Intelligence Agency and the National Security Agency, addressing the IWP Class of 2009
The Master of Arts in Statecraft and International Affairs

This degree is designed for students currently in the foreign affairs or national security communities, or for those who wish to enter one of these broader career fields. It provides a comprehensive study of the theory and practice of foreign policy, process, and implementation, both in historical and contemporary perspectives. Significant attention is directed toward understanding the current world order, international relations, and the role of political culture, ideas, and values in influencing the behavior of states and non-state actors. It involves study of the entire spectrum of instruments of power, how they are integrated strategically, and the ethical issues inherent in their use.

Successful recipients of this degree are prepared for many careers in defense strategy, intelligence, counterintelligence, public diplomacy, political warfare, and homeland security, whether in government, contract work, research, journalism, or a variety of other options.

Requirements

Candidates for this degree are required to complete a minimum of fifty-two credit hours of coursework: thirty-six credit hours in the core curriculum and sixteen credit hours in a specialization. Students may also be required to enroll in the writing and research seminar, but it is not counted toward the 52-credit minimum required for the degree.

Normally, no more than two graduate-level courses (8 credit hours) may be transferred from an appropriately-accredited graduate school. Transfer of relevant courses is not automatic.

After successful completion of all coursework, each student will be required to pass a one-hour oral examination and a three-hour written comprehensive examination. Please consult the Catalog and Student Handbook for more information.
LANGUAGE REQUIREMENT

Candidates for this degree must demonstrate a proficiency in a strategically-important foreign language. Recognized languages include Arabic, Chinese, Farsi, French, German, Italian, Japanese, Portuguese, Russian, Spanish, and Turkish. For a complete list, please refer to our website (www.iwp.edu) or contact the Office of Student Affairs. An M.A. in Statecraft and International Affairs will not be awarded until the candidate passes an exam at a proficient level (at least a “3+” on the Interagency Language Roundtable scale). Since the Institute does not have an in-house language program, students are referred to area language centers for training. Please contact the Director of Student Affairs for more information about the language requirement and a list of foreign-language providers.

CORE CURRICULUM

Economics for Foreign Policy Makers (2 credits)
Dr. Norman Bailey – Economic history, theory, and practice applicable to careers in national security, intelligence, and international affairs.

Geography and Strategy (2 credits)
Dr. Marek Jan Chodakiewicz – Study of the interrelationship between geography and strategy at all levels, including the military, economic, and political.

International Relations, Statecraft, and Integrated Strategy (4 credits)
Dr. John Lenczowski and Dr. David M.L. Klocek – International relations theory for the policy practitioner and an introduction to the instruments of power and their integrated strategic employment.

Twentieth Century Politics and Diplomacy (4 credits)
Dr. John J. Tierney, Jr. – Examination of the most significant developments making the 20th century the most violent, revolutionary era in world history, with emphasis on the structure of the international system and the role of geopolitical and ideological movements.

Western Moral Tradition and American Foreign Policy (4 credits)
Dr. Alberto M. Piedra – Survey of the historical development of Western moral philosophy and an analysis of the role of ethics in the conduct of foreign policy.

Advanced Writing and Research Seminar* (4 credits)
Dr. Marek Jan Chodakiewicz – An introduction to the art of research and writing: familiarization with the acquisition, analysis, and communication of information.

COURSES IN POLITICAL PHILOSOPHY

One of the following is required.

American Founding Principles and Foreign Policy (4 credits)
Dr. Charles Smith – Examination of the ways in which the American political order and its philosophical foundations in ancient, medieval, and modern Western political thought affect U.S. foreign policymaking.

Ideas and Values in International Politics (4 credits)
Dr. Joshua Muravchik – Study of ideas, values, and information as both targets and instruments of foreign policy and how different political cultures and methods of statecraft are the consequence of certain ideas and belief systems.

* Native speakers of English may be required to take this seminar under certain conditions. Foreign students whose primary language is not English must take this seminar by their second semester of study. Please read the course description for more details.
COURSES IN STATECRAFT

Four of the following are required.

The Art of Diplomacy (4 credits)

Dr. Thomas P. Melady – Examination of the development of the traditional art of diplomacy over time and how technology, communications, and ideology have affected the diplomatic process and its evolution.

Economic Statecraft and Conflict (4 credits)

Dr. Norman A. Bailey – The dimension of economics concerning national security policy, with special emphasis on economic, technological, and financial security issues; economic strategy as an instrument of statecraft; and the uses of and defenses against various tools of economic warfare.

Foreign Propaganda, Perceptions and Policy (4 credits)

Dr. J. Michael Waller – Preparation to recognize foreign propaganda, analyze it, and employ countermeasures, by studying the history, theory, and methodology of foreign propaganda and disinformation in modern statecraft.

–OR–

Public Diplomacy and Political Warfare (4 credits)

Dr. J. Michael Waller – The history, theories, and methods of public diplomacy and political warfare, integrating them with other tools from traditional diplomacy to intelligence collection and covert operations.

Intelligence and Policy (4 credits)

Prof. Kenneth deGraffenreid – Study of the elements and purpose of intelligence, requirements of successful intelligence analysis, the intelligence process, counterintelligence and security, the relationship between intelligence and policy, and how American political and cultural values affect the role of intelligence in America.

Military Strategy: An Overview of the Theorists of Warfare (4 credits)

Prof. Walter Jajko – Introduction to the classic statements of, and commentaries on, Western military strategic thought. An examination of how various military concepts are integrated into grand strategy and their role in history, statecraft, and war.

National Security Policy Process (4 credits)

Prof. S. John Tsagronis – Introduction to the critical but largely ignored process through which U.S. national security policies are made within the government.

Peace, Strategy and Conflict Resolution (4 credits)

Dr. John Tierney – Study of the larger dimensions surrounding the issues of peace, war,
and conflict resolution such as the transcendent nature of peace, the relationship between peace and a just moral order, and the diverse approaches to conflict resolution in history.

INTERNATIONAL AFFAIRS SPECIALIZATIONS

Students enrolled in the M.A. in Statecraft and International Affairs may choose from four specializations. Four courses are needed to complete each specialization, including at least two required courses. Although the six Core Courses (see above) do not count toward a specialization, other Core Curriculum courses do. Double specializations are allowed within each degree. However, no more than two courses may be double-counted in the second specialization.

SPECIALIZATION IN AMERICAN FOREIGN POLICY

American Founding Principles and Foreign Policy (required – see description above)

History of American Foreign Policy (required – 4 credits)
Dr. John J. Tierney, Jr. – Survey of American foreign policy from 1776 to the present day, discussing the thematic features characterizing foreign policy and how policy served national interests.

U.S. Foreign Policy: Current and Future Challenges (required – 4 credits)
Dr. John J. Tierney, Jr. – Examination of U.S. foreign policy in the contemporary international system, treating the national interest as containing three main levels or “tiers,” ranging from vital to important, down to marginal, to identify threats and opportunities for U.S. policymakers.

Economic Statecraft and Conflict (see description above)

Immigration and National Security (4 credits)
Prof. David Burgess – The history and impact of immigration policies from economic, demographic, environmental, cultural, and national security perspectives.

Problems of Promoting Regime Change and Democracy (4 credits)
Examination of the concept of the “democratic peace,” democratization, democracy-promotion, and associated ethical and practical questions.

Public Diplomacy and Political Warfare (see description above)

U.S. Intelligence in the Cold War and Beyond (4 credits)
Dr. David Thomas – A history of secret intelligence – the “missing dimension” of Cold War history – and the U.S. intelligence community’s overall role in that struggle.

One area-study course:

Chinese Grand Strategy: Foreign and Military Policy (4 credits)

The Contemporary Balkans (4 credits)
Dr. Thomas P. Melady – Study of contemporary politics and the historical context of the Balkans, including an evaluation of the political direction of each country.

Islam and Geopolitics in Eurasia (4 credits)
Prof. Paul Goble – A survey course of the role of Islam in the geopolitics of the post-Soviet states, including the foreign policy challenges they pose for the West.

Islam in Contemporary Global Politics (4 credits)
Dr. Douglas E. Streusand – Political theory and practice in the Islamic world throughout its history, relationships between politics and religion in the contemporary Islamic world, and the activities of the totalitarian Islamic network.
Russian Politics and Foreign Policy (4 credits)
Dr. Marek Jan Chodakiewicz and Dr. John Lenczowski – A survey of Russian history from the Kievan Rus’ to the post-Soviet sphere, exploring continuities and discontinuities in Russian politics, armed forces, intelligence, foreign policy, and economy.

U.S.-African Relations (4 credits)
Dr. Thomas P. Melady – Study of developments in Africa including the transition from colonial rule to independence, the impact of the Cold War on Africa, and current political relations with the West.

U.S.-Latin American Relations (4 credits)
Dr. Roger Fontaine – Examination of the changes, positive and negative, under way in Latin America, the role of political culture in shaping the region’s politics and economics, and major security issues affecting the United States.

SPECIALIZATION IN COMPARATIVE POLITICAL CULTURE

Cultural Implications for Strategy and Analysis (required – 4 credits)
Dr. Juliana Geran Pilon – Exploration of why and how culture matters in intelligence analysis and political decisionmaking, what types of cultural factors affect political life, and how their relative effect can be evaluated.

Ideas and Values in International Politics (required – see description above)

One area-study course: (required – see descriptions above)

Chinese Grand Strategy
The Contemporary Balkans
Islam and Geopolitics in Eurasia
Islam in Contemporary Global Politics
Russian Politics and Foreign Policy
U.S.-African Relations
U.S.-Latin American Relations

Comparative Government Analysis (4 credits)
Comparative examination of selected historical and contemporary political systems, including non-state global influences such as international organizations and religious and ideological movements.

Democratization, Nation Building, and U.S. Foreign Policy (4 credits)
Dr. Juliana Geran Pilon – Exploration the relationship between promoting a strong civil
society and democratic governance abroad, especially in light of extremist developments emerging in many Islamic societies.

Genocide and Genocide Prevention (4 credits)
Dr. Marek Jan Chodakiewicz — Seminar concentrating on genocide and genocide prevention in the 20th and 21st centuries, examining legal and cultural definitions of genocide and numerous historical examples, to identify ideological and political reasons for those crimes, and detect early warning signs for genocide prevention.

Nationalism and Islamism (4 credits)
Dr. Juliana Geran Pilon — Study of the meaning of nationalism, its origins in Western Europe subsequently spread throughout the world, and the relationship between nationalism, ethnicity, historic tradition, linguistic and religious identity, with emphasis on the various mindsets of Islamists.

“IWP didn’t just prepare me for a career in national security, the Institute enabled me to line up an excellent position by the time I graduated. The professors opened our eyes to many potential career paths, counseled us on how to prepare our resumés, and through their extensive connections were often able to arrange internships, fellowships, and even jobs on our behalf.” — Candy Oliver, IWP alumna and Department of Defense analyst

SPECIALIZATION IN DEMOCRACY BUILDING

Democratization, Nation Building, and U.S. Foreign Policy (required — see description above)

Foundations of Political and Economic Freedom (required — 4 credits)
Dr. Alberto M. Piedra — Examination of the political and economic principles underlying liberal democracy as developed in the West — beginning with the concepts of human nature and human freedom that result ultimately in an open, liberal democracy — and their applicability to non-democratic cultures.

Problems of Promoting Regime Change and Democracy (required — see description above)

American Founding Principles and Foreign Policy (see description above)

One area-study course: (see descriptions above)

The Contemporary Balkans
Islam and Geopolitics in Eurasia
Islam in Contemporary Global Politics
Russian Politics and Foreign Policy
U.S.-African Relations
U.S.-Latin American Relations

SPECIALIZATION IN INTERNATIONAL POLITICS

History of International Relations (required — 4 credits)
Dr. John J. Tierney, Jr. — Analysis of the basic premises of world politics and searches through history and culture to discover the lasting realities behind peace and war, examining the historic, cultural, and strategic foundations behind such contemporary expressions as “new world order” and “multiculturalism.”
One area-study course: (required – see descriptions above)

- Chinese Grand Strategy
- The Contemporary Balkans
- Islam and Geopolitics in Eurasia
- Islam in Contemporary Global Politics
- Russian Politics and Foreign Policy
- U.S.-African Relations
- U.S.-Latin American Relations

The Art of Diplomacy (see description above)

Genocide and Genocide Prevention

(see description above)

Ideas and Values in International Politics

(see description above)

Mass Media and World Politics (4 credits)

Dr. Lee Edwards – Examination of constructive and destructive roles of the media in international affairs, such as a free press as a check on government policies, the importance of foreign media reporting as a complement to intelligence, and the effects of state censorship.

Nationalism and Islamism (see description above)

Peace, Strategy and Conflict Resolution (see description above)

Problems of Promoting Regime Change and Democracy (see description above)

IWP International Affairs Faculty

Norman A. Bailey, Ph.D., Columbia University, 1962. Formerly Senior Director of International Economic Affairs, National Security Council (NSC) and Senior Director of National Security Planning, NSC; Strategic Intelligence and Joint Operational Planning, U.S. Army. Author, Latin America in World Politics and Operational Conflict Analysis.

“The knowledge and wisdom I have gained in the classrooms of IWP’s faculty of scholar-practitioners have made me a better defense professional and officer. I am never disappointed walking through IWP’s doors. Every time I do so, I learn something. Even in my comprehensive examination, I learned something new from each of the three panelists. The scholar-practitioners here inspire me.”

– James Dolbow, IWP M.A. 2009

Former Congressional staffer; Naval Institute Press advisor and writer; Coast Guard Reserve officer; Naval War College graduate.

author, Terrorism: The Cuban Connection and Sante Fe III: Making Democracy Work in the Americas.

Paul A. Goble, M.A., University of Chicago, 1973. Former professor, University of Tartu (Estonia.) Formerly Special Advisor to the Director, International Broadcasting Bureau; Senior Advisor to the Director, Voice of America; Special Advisor on Soviet Nationality Problems, U.S. Department of State; analyst, Central Intelligence Agency.


David M.L. Klocek, Ph.D., Georgetown University, 2000. Vice Dean, Chairman of the Admissions Committee, and Professor of Political Science, IWP. Formerly intelligence officer, CIA.
John Lenczowski, Ph.D., Johns Hopkins SAIS, 1980. Founder, President, & Professor, IWP. Formerly Director of European & Soviet Affairs, NSC; Special Advisor to the Under Secretary for Political Affairs, Department of State. Author, Soviet Perceptions of U.S. Foreign Policy and Full Spectrum Diplomacy and Grand Strategy (forthcoming).

Thomas P. Melady, Ph.D., Catholic University of America, 1954. Senior Diplomat in Residence and Professor, IWP. Consultant to the U.S. government. Formerly U.S. ambassador to Burundi, Uganda, and The Holy See; President, Sacred Heart University; Assistant Secretary for Post-Secondary Education. Author of Faces of Africa; Development: Lessons for the Future; and The Ambassador’s Story.

Ross H. Munro, B.A., University of British Columbia, 1965. Vice President and Director of Asian Studies, Center for Security Studies; consultant to the Department of Defense. Formerly Resident Scholar and Director of the Asia Program, Foreign Policy Research Institute; Bangkok, New Delhi, and Hong Kong bureau chief, Time magazine; and Beijing bureau chief, Toronto Globe and Mail. Co-author, The Coming Conflict with China.

Joshua Muravchik, Ph.D., Georgetown University, 1984. Fellow, Foreign Policy Institute, Johns Hopkins University SAIS. Formerly Resident Scholar, American Enterprise Institute. Author of numerous articles and books, including The Next Founders: Voices of Democracy in the Middle East; The Future of the United Nations; Heaven on Earth: The Rise and Fall of Socialism; and Exporting Democracy: Fulfilling America’s Destiny.


Juliana Geran Pilon, Ph.D., University of Chicago, 1974. Research Professor of Politics and Culture, IWP. Author, The Bloody Flag: Post-Communist Nationalism in Eastern Europe; Why America is Such a Hard Sell: Beyond Pride and Prejudice; and Every Vote Counts: The Role of Elections in Building Democracy. Editor, Cultural Intelligence for Winning the Peace.

Charles R. Smith, Ph.D., Catholic University of America, 1982. Academic Dean and Professor of Political Science, IWP. Formerly Professor of Politics and History, Marymount University, and military historian and research analyst for Data Memory Systems, Inc.
Douglas E. Streusand, Ph.D., University of Chicago, 1987. Associate Professor of International Relations, Marine Corps Command and Staff College. Formerly Senior Fellow, The Investigative Project of the Middle East; Senior Fellow & Director of Greater Middle East Program and the Global Strategy Discussion Program, U.S. Global Strategy Council. Author, *The Formation of the Mughal Empire*.

David L. Thomas, D-Phil., Oxford University, 1980. Formerly Senior Analyst, Directorate for Security and Counterintelligence, Defense Intelligence Agency (DIA); analyst, Soviet/Warsaw Pact Division, Foreign Intelligence Directorate, DIA; adjunct professor, National Security Studies Program, Georgetown University (1987-1994); and lecturer at the National War College, the National Defense University, the Joint Military Intelligence College, and the Central Intelligence Agency.

"The Institute of World Politics roots itself in American values: of democracy, of free markets, of traditional Judeo-Christian concepts about the just use of force. The world will not always run in accord with American interests and ideals. All the more reason for a school of statecraft that does."

– *The Wall Street Journal*


Applying to

The Institute of World Politics

The Institute of World Politics seeks a diverse student body in order to bring to the classroom an authentic experience in cultural differences and cross-cultural communication and understanding. The Institute’s student body is composed of four general categories:

1) Recent graduates from colleges and universities with a career interest in international affairs, intelligence, or national security.
2) Personnel from foreign affairs, intelligence, defense, and commercial agencies of the U.S. government.
3) Journalists, business executives, lawyers, and others with professional interests in foreign affairs and statecraft.
4) International students, including foreign diplomats and government officials.

With this variety, students in the Institute’s programs will be able to enrich their education by exposure to the practical concerns and experiences of members of the student body itself.

Admission into the Master’s program is competitive. Well-qualified applicants will possess a strong academic record – and often have work experience – in the fields of national security and international affairs.

Any well-qualified applicant with a baccalaureate degree from an accredited college or university may apply for admission to the Institute. In general, students should have at least a 3.00 cumulative GPA at the undergraduate level and have had introductory studies in history, political science, international affairs, economics, and other related coursework in the humanities and social sciences; or experience in foreign affairs, national security, or related areas.

Applying to the Institute’s Master of Arts program requires the following:
1) Completed and signed Application for Admission.
2) A copy of your current resumé.
3) Official academic transcripts from all institutions attended (transcripts must be in English and mailed directly from applicant’s institution to IWP’s Admissions Office).
4) TOEFL scores (for international students). IWP’s institutional code is 9022. All international students applying for admission are also required to complete the International Student Information Form. This form must be submitted along with the Application for Admission. Copies are available in the Admissions Office or at www.iwp.edu.
5) GRE scores. IWP’s institutional code is 5474. Scores must be sent directly to IWP from the GRE testing center and should be no more than five years old. LSAT scores may be substituted. To be competitive, applicants should have at least a 5.0 score on the written section, and a 620-650 score on the verbal section.
6) Three letters of recommendation (forms enclosed in the application booklet). One recommendation must be a character reference; one must be an academic reference from a professor who knows your work; and one may be either a professional recommendation or a second academic recommendation. Forms must be sent directly to IWP by the recommender.
7) Essay on Educational and Professional Goals. Please describe (1) your reasons for applying to the Institute and what you hope to accomplish with your studies here; (2) the area of specialization you wish to pursue within your chosen Master’s degree program and why; and (3) your short and long-term career goals. (Typewritten, 250 words)
8) General Essay – please see www.iwp.edu or an application booklet for the current essay topic. The Admissions Committee desires to see an example of your ability to support your position thoughtfully, persuasively, and with a command of academic research methods including the use of relevant, authoritative sources. (Typewritten, 500-1,000 words)
9) Admissions interviews (conducted on a rolling basis as needed).
10) $100 non-refundable application fee (check or money order made payable to The Institute of World Politics).

For additional important information on applying to study at The Institute of World Politics, please consult the Application for Admission, which is available from the Institute’s website (www.iwp.edu), from your admissions representative, or by contacting the Institute directly.

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“The Institute’s superb curriculum and fine faculty, with excellent backgrounds in both government and the academic world, create a well-integrated program that produces professionals well-grounded in the real world of security and foreign affairs, and in the underlying history, principles, and ethical issues of statecraft.”

– R. James Woolsey,
Former Director of Central Intelligence