



***“From IWP with Love”: An Evening of Espionage with The Institute of World Politics***  
***Sponsorship Tiers and Benefits***

**DATE:** October 26, 2023 · **PLACE:** International Spy Museum, 700 L’Enfant Plaza SW, Washington, D.C. 20024

**TIME:** 6:00pm VIP Tours · 6:45pm General Reception · 7:30pm Remarks · 8:00pm Dancing

**DRESS:** Black Tie or Military Dress Equivalent Optional

**\$100,000: Founder**

- Sponsorship level listed in the event program,\* Logo on the official event website, Recognition from podium
- Full-page ad on the inside front or inside back cover in the event program, Name or logo on event signage\*
- Thirty (30) VIP tickets
- Tour of the Spy Museum with an expert in intelligence
- Private briefing at IWP for up to 30 guests, scheduled before or after this event
- Tour of a special Washington facility with a history/intelligence expert, scheduled before or after this event

**\$50,000: Statesman**

- Sponsorship level listed in the event program,\* Logo on the official event website, Recognition from podium
- Half-page ad on the inside front or inside back cover in the event program, Name or logo on event signage\*
- Twenty (20) VIP tickets
- Tour of the Spy Museum with an expert in intelligence
- Private briefing at IWP for up to 20 guests, scheduled before or after this event

**\$25,000: Ambassador**

- Sponsorship level listed in the event program,\* Logo on the official event website, Recognition from podium
- Name or logo on event signage\*
- Fifteen (15) VIP tickets
- Tour of the Spy Museum with an IWP faculty member

**\$10,000: Commander**

- Sponsorship level listed in the event program,\* Logo on the official event website
- Name or logo on event signage\*
- Ten (10) VIP tickets
- Tour of the Spy Museum with an IWP faculty member or student

**\$5,000: Guardian**

- Sponsorship level listed in the event program,\* Logo on the official event website
- Name or logo on event signage\*
- Four (4) VIP tickets

**\$2,500: Patriot**

- Sponsorship level listed in the event program,\* Logo on the official event website
- Four (4) general tickets

**\$1,000: Eagle**

- Sponsorship level listed in the event program,\* Logo on the official event website
- Two (2) general tickets

**\$350: Individual Ticket**

- One (1) general ticket

**\$175: Young Professionals Ticket (Age 30 and Under) – 50% off**

- One (1) general ticket for a guest of the age of 30 or under

\*Pending printing and production deadlines. We reserve the right to approve ad copy.

***“From IWP with Love”: An Evening of Espionage with The Institute of World Politics***  
**Limited Sponsorship Opportunities**

**\$25,000: Photo Booth Sponsor**

- Have your organization’s logo printed on each photo that is taken at the event’s photo booth

**\$15,000: Dance Floor Sponsor**

- Have your organization’s logo projected onto the dance floor

**\$15,000: Duffle Bag Sponsor**

- Have your organization’s logo featured on IWP duffel bags for gifts at the event

**\$10,000: Food Sponsor**

- Have your organization’s logo featured on a food station at the event

**\$10,000: Dessert Sponsor**

- Have your organization’s logo featured on a dessert station at the event, or on one of the desserts

**\$10,000: Bar Sponsor**

- Have your organization’s logo featured on a bar at the event

**\$10,000: Signature Drink Sponsor**

- Have one of the event’s signature drinks named after your company

**\$7,000: Stainless Steel Tumbler Sponsor**

- Have your organization’s logo featured on a tumbler/water bottle for the event gift bags

**~~\$5,000: Napkin Sponsor~~ *(We now have a Napkin Sponsor.)***

- ~~• Have your organization’s logo featured on napkins at the event~~

**\$4,000: Flash Drive Sponsor**

- Have your organization’s logo featured on flash drives for the event gift bags

**~~\$3,000: Gift Bag Sponsor~~ *(We now have a Gift Bag Sponsor)***

- ~~• Have your organization’s logo featured on tote bags for the guests~~

**\$3,000: Notebook Sponsor**

- Have your organization’s logo featured on notebooks for the event gift bags

**~~\$1,500: Pen Sponsor~~ *(We now have a Pen Sponsor.)***

- ~~• Have your organization’s logo featured on pens for the event gift bags~~

**\$1,000: Gift Bag Sponsor (In Kind)**

- Include your organization’s branded items in the event gift bags

*\*Please note that all sponsorships of these items must be confirmed with IWP no later than October 1st to allow for production and delivery. If confined after October 1st, we will make every effort to work with our providers for rushed delivery and will work with you closely to determine if the item can be delivered on time; however, delivery may not be guaranteed. Thank you for your understanding, and your support of IWP!*



A Graduate School of National Security,  
Intelligence, and International Affairs

# THE INSTITUTE OF WORLD POLITICS

I am able to attend and will support this IWP event with the following contribution:

- |  |   |
|--|---|
| <input type="checkbox"/> \$100,000 Founder   | <input type="checkbox"/> \$1,000 Eagle                    |
| <input type="checkbox"/> \$50,000 Statesman  | <input type="checkbox"/> \$350 Individual Ticket          |
| <input type="checkbox"/> \$25,000 Ambassador | <input type="checkbox"/> \$175 Young Professionals Ticket |
| <input type="checkbox"/> \$10,000 Commander  | <input type="checkbox"/> Limited sponsorship as noted:    |
| <input type="checkbox"/> \$5,000 Guardian    | _____   |
| <input type="checkbox"/> \$2,500 Patriot     |   |

I would like to sponsor a student or faculty member to attend at \$350 per ticket.

I would like to sponsor \_\_\_\_\_ students or faculty members.

I am unable to attend but would like to support *The Institute of World Politics*.

Enclosed is my tax-deductible contribution of \$ \_\_\_\_\_.

Please list me by (check one):

- Name
- Company
- Anonymous

*Please print the following exactly as you would like to be listed in event material.*

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Street Address: \_\_\_\_\_

\_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

Please return this form via mail with payment:

The Institute of World Politics

Attn: Advancement Office

1521 16<sup>th</sup> Street, NW

Washington, DC 20036

For more information, please visit <http://www.iwp.edu/gala>

Alternatively, contact the IWP Advancement Office at [advancement@iwp.edu](mailto:advancement@iwp.edu) or (202) 462-2101

*The Institute of World Politics is a 501(c)(3) organization, FEIN 52-1699641. Donations are tax-deductible to the full extent of the law. However, the IRS requires us to note that the tax deductibility of your gift is reduced by the fair market value of the goods and services provided for each event ticket, which we estimate at \$312.*